



BOARD CLICK

Introduction:

Board Click is a growing startup from Cyberport working on the “**Google-Ads**” of digital outdoor advertising. We are a team with diverse backgrounds from investment banking, marketing, and AI who are ambitious to revolutionize this century-old business. We are really excited to expand our team and look for a business analyst intern to join us and embark on this challenging journey!

Role Description:

As a business analyst, you will work alongside the founder on market/industry research, competitive/stakeholder analysis, and business development to strategize go-to-market plan and market positioning.

You will be provided with **(1)** investment banking style analytical training, **(2)** meaningful exposure to clients/industry leaders, **(3)** first-hand experience in entrepreneurship. Perfect for those who are looking for tools and opportunities to apply their learning in class to real-world problems!

Qualifications:

- Experienced in business consulting and research projects
- Good understanding of digital advertising and marketing industry
- Team player with strong communication skills
- Self-initiator with strong problem-solving skills
- Outgoing and love challenges/new ideas and ready to learn/break/make new things

Benefit:

- Flexible, challenging, and collaborative work environment
- Mentorship from industry-leading experts

Email CV to Brian.chen@boardclick.ai, if you want to take on challenges and utilize your exceptional talents and creativity!